

**NO  
GENDER  
JUSTICE  
WITHOUT  
RACIAL  
JUSTICE**

eliminating racism  
empowering women  
**ywca**

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## **YWCA Mankato Women's Leadership Conference**

**2019 Sponsorship Opportunities**

**YWCA Mankato**  
**WOMEN'S LEADERSHIP**  
CONFERENCE 2019  
RACIAL & GENDER JUSTICE



# SPONSORSHIP LEVELS

YWCA Mankato  
WOMEN'S LEADERSHIP  
CONFERENCE 2019  
RACIAL & GENDER JUSTICE



## 2019 Sponsor Packages

8<sup>th</sup> Annual Women's Leadership Conference  
Friday, November 1, 2019  
Mankato Civic Center, Banquet Hall

### Event Sponsorship Impact

Event sponsorship connects your organization to YWCA Mankato's mission of **eliminating racism** and **empowering women**, while providing you with **great exposure** to hundreds of women from across southern Minnesota! [\*\*Submit your sponsorship form by Friday, September 13, 2019.\*\*](#)

	<b>Presenting \$5,000 Fulfilled</b>	<b>Dynamic Sponsor \$2,500</b>	<b>Empowering Sponsor \$1,000</b>	<b>Progressive Sponsor \$500</b>	<b>Engaging Sponsor \$250</b>
<b>Public &amp; Pre-Event Recognition</b>	<p>Logo in press releases, pre-event materials, and marketing.</p> <p>Logo and clickable link on website at least 8 weeks prior to the event.</p> <p>Logo in Social Media &amp; eNews (approx. 6,000 followers)</p>	<p>Logo and clickable link on website at least 6 weeks prior to the event.</p> <p>Logo in Social Media &amp; eNews (approx. 6,000 followers)</p>	<p>Logo on event website at least a month prior to the event.</p> <p>Logo in YWCA Mankato eNews (approx. 3,000 recipients)</p>	<p>Listed on event website at least 3 weeks prior to the event.</p> <p>Listed in YWCA Mankato eNews (approx. 3,000 recipients)</p>	
<b>Event Recognition</b>	<p>Logo recognition in event program, breakout room signs, and slideshow</p> <p>Eight (8) complimentary tickets to the event (\$1,192 value)</p> <p>Full page ad in event program</p> <p>Inclusion of promo material in Event Bags</p>	<p>Logo recognition in event program, signage, and slideshow</p> <p>Four (4) complimentary tickets to the event (\$596 value)</p> <p>1/2-page ad in event program</p> <p>Inclusion of promo material in Event Bags</p>	<p>Logo recognition in event program, signage, and slideshow</p> <p>Two (2) complimentary tickets to the conference (\$298 value)</p> <p>1/4-page ad in event program</p>	<p>Listed recognition in event program, signage, and slideshow</p> <p>One (1) complimentary ticket to the conference (\$149 value)</p>	<p>50% Discount on ticket to the conference (\$75 value, max. 2 tickets)</p> <p>Inclusion of promo material in Event Bags</p>
<b>A La Carte</b>	<p>Add-on tickets for reduced price of \$99 (max. 5)</p> <p>Add a YWCA <i>Women's Leadership</i> Program Sponsorship</p>	<p>Add-on tickets for reduced price of \$99 (max. 5)</p> <p>Add a YWCA <i>Women's Leadership</i> Program Sponsorship</p>	<p>Add-on tickets for reduced price of \$99 (max. 5)</p> <p>Promo material in Event Bags for \$50</p> <p>Add a YWCA <i>Women's Leadership</i> Program Sponsorship</p>	<p>Add-on tickets for reduced price of \$99 (max. 5)</p> <p>Promo material in Event Bags for \$50</p> <p>Add a YWCA <i>Women's Leadership</i> Program Sponsorship</p>	<p>Add a YWCA <i>Women's Leadership</i> Program Sponsorship</p>



**My organization will Sponsor the 2019 Women's Leadership Conference:**

**Sponsorship Level**

- ~~Presenting Sponsor: \$5,000~~
- Dynamic Sponsor: \$2,500
- Empowering Sponsor: \$1,000
- Progressive Sponsor: \$500
- Engaging Sponsor: \$250

**Optional A La Carte Additions:**

- Add-On Conference Ticket(s): \$99/ each
  - Quantity (max. 5): \_\_\_\_\_
- For *Empowering* or *Progressive Sponsors*, Promo Material in Conference Bag: \$50

**Organization Contact Information**

Organization Name: \_\_\_\_\_

Contact's First & Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Payment Information (please select one)**

- Check Enclosed
- Invoice My Organization
- Pay By Credit Card – A 3% processing fee will be added to the total amount
  - Name on Card \_\_\_\_\_
  - Credit Card # \_\_\_\_\_
  - Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

~AND~

- Billing Address – Same as Above
- Billing Address \_\_\_\_\_

*Thank you!*

Please complete this form and email to [ywca@ywcamankato.org](mailto:ywca@ywcamankato.org) or mail to YWCA Mankato, 127 S. 2<sup>nd</sup> Street, Suite 200- Mankato, MN 56001 ATTN: Women's Leadership Conference.

**Sponsorship deadline is Sept. 13, 2019** and all **payments must be received by Oct. 18, 2019**. For questions, please call YWCA Mankato at 507-345-4629.