

YWCA Mankato WOMEN'S LEADERSHIP CONFERENCE



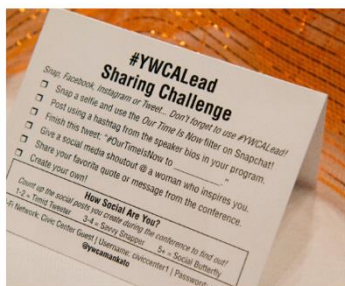
2018 Women's Leadership Conference

Thursday & Friday: Nov. 8 & 9, 2018

Event sponsorship connects your business to YWCA Mankato's mission of eliminating racism and empowering women, while providing **great exposure** for your company within southern Minnesota!

With more than 300 women in attendance at this day-and-a-half long event, the *Women's Leadership Conference* is an excellent opportunity to advertise and market your services to a target audience of women!

[Submit your sponsorship form today.](#)



Sponsors provide **core mission support** for YWCA Mankato Women's Leadership, which includes:

- The annual *Women's Leadership Conference*, providing attendees with the opportunity to explore how women lead, build meaningful connections, and discuss leadership issues facing women today.
- The *Elizabeth Kearney Women's Leadership* program. Entering its 12th year, this 10-month strength-based program addresses the gender leadership gap.
- The *Women's Leadership Alumnae Association* (more than 200 members) focuses on networking, education, and service.

Women's Expo: Showcase Your Company!

Promote your company, sell products, and network with hundreds of women at the Women's Expo!

Your Sponsorship Has Impact. Fill out your form today.



	Presenting Sponsor \$5,000 <i>Fulfilled for 2018</i>	Dynamic Sponsor \$2,500	Empowering Sponsor \$1,500	Progressive Sponsor \$750
Pre-Event Recognition	Presenting Sponsor recognition in all press releases and marketing materials Logo recognition in all pre-event printed materials Logo with clickable link on event website at least three (3) weeks prior to the event Logo recognition in YWCA Mankato eNews (<i>approx. 3,000 recipients</i>)	Logo with clickable link on Event website at least three (3) weeks prior to the event Logo recognition in YWCA Mankato eNews (<i>approx. 3,000 recipients</i>) Social media recognition <i>approx. 4,000 total followers</i>	Logo on Event website at least three (3) weeks prior to the event Logo recognition in YWCA Mankato eNews (<i>approx. 3,000 recipients</i>)	Listed on Event website at least one (1) week prior to the event Listed recognition in YWCA Mankato eNews (<i>approx. 3,000 recipients</i>)
Day-Of Recognition & Perks	Logo recognition in conference program, on conference signage, and in slideshow Six (6) complimentary tickets to the conference (\$1,074 value) Full page ad available in conference program Company Display Table at Expo	Logo recognition in conference program, on conference signage, and in slideshow Four (4) complimentary tickets to the conference (\$716 value) Half page ad available in conference folders Company Display Table at Expo	Logo recognition in conference program, on conference signage, and in slideshow Three (3) complimentary tickets to the conference (\$537 value) Quarter page ad available in conference folders	Listed recognition in the following day-of printed materials: (i) event program/ brochure and (ii) conference signage Two (2) complimentary tickets to the conference (\$358 value)
YWCA Publications	Name in YWCA Mankato's Annual Report Name on YWCA Mankato's Donor Honor Roll: Director Status (or above)	Name in YWCA Mankato's Annual Report Name on YWCA Mankato's Donor Honor Roll: Mentor Status (or above)	Name in YWCA Mankato's Annual Report Name on YWCA Mankato's Donor Honor Rolle: Mentor Status (or above)	Name in YWCA Mankato's Annual Report Name on YWCA Mankato's Donor Honor Roll: Pacesetter Status (or above)
A La Carte Add-Ons Available	<i>Additional conference ticket for reduced price of \$99</i>	<i>Additional conference ticket for reduced price of \$99</i>	<i>Company Display Table at Women's Expo for \$100</i>	<i>Company Display Table at Women's Expo for \$100</i>

YWCA Mankato - Women's Leadership Conference
Thursday & Friday, November 8-9, 2018
Verizon Center (Grand Hall)



My organization will participate as (*check one*):

Presenting Sponsor: _____ \$5,000 *Fulfilled for 2018*

Dynamic Sponsor: \$2,500

Empowering Sponsor: \$1,500

Progressive Sponsor: \$750

A la Carte

Women's Expo Display Table: \$100

Sponsor Information:

Company Name (as it should appear in print) _____

Mailing Address _____

City/State/Zip _____

Contact Name _____

Fax _____

Phone _____

Email _____

Payment Information (*check one*):

Note: 3% Process Fee for Credit Cards

Charge to:

VISA

MasterCard

American Express

Name on Card _____

Credit Card # _____

Expiration Date _____

Security Code _____

Signature _____

Date _____

Check enclosed

Please send an invoice

Make checks payable to YWCA Mankato. All payments must be submitted prior to November 1, 2018.

Fax the completed form and payment information to: 507-345-4630 *OR* Mail completed form with payment information to YWCA Mankato, 127 S. 2nd St, Suite 200, Mankato, MN 56001. Questions? Please contact Cate Debates, Donor Relations Manager, at cate@ywcamankato.org or call 507-386-2187.